

JANUARY MARKETING BULLETIN



Welcome to the January edition of your Marketing Bulletin. We're Caterlink, your schools caterer. We want to let you know about the great offers, promotions, events and deals we have coming up this month - So, in January we have International Hot & Spicy Day, In season food hero Kale, Chinese New Year and the latest stop on your food journey is Destination Thailand.

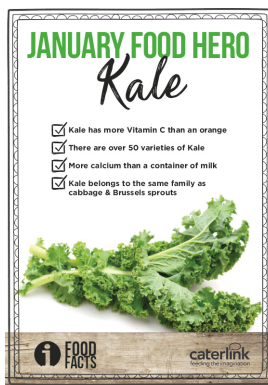
Meal deals, loyalty cards and product promotions throughout the month.



INTERNATIONAL HOT & SPICY DAY

We will be turning up the heat on this very spicy day. Expect hot pots, spicy bean burgers, tikka, buffalo chicken wings and lots of salsa.

Food Hero Kale

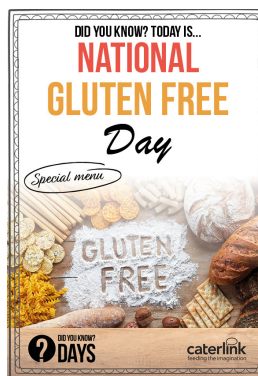


We all know that Kale is a superfood so we want to incorporate it into our food in delicious ways. Kale & chocolate brownies, kale soups and kale salads are just some of what we have in store.



DESTINATION thailand

Pupils will be introduced to delicious oriental food. We have some fantastic unique recipes for the pupils including Thai sweet potato soup and a spin on Thai Green Curry. The aromatic, fragrant flavours of Destination Thailand are sure to have taste buds tingling.



NATIONAL GLUTEN-FREE DAY

Whether you have a gluten intolerance or just feel better without it, there's now an official day for you to post your bread-less sweet potato toast on Instagram proudly: National Gluten-Free Day.

Let's Support National Gluten Free Day and explore the opportunities within our offer....