

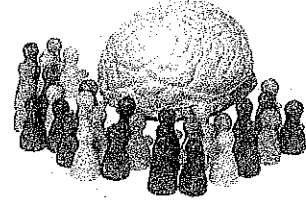
# learning performance

making learning easier

## One Hour Parents Session

To be successful at school, students need a healthy dose of the following:

- ☞ Self-motivation
- ☞ Ability to remember many pieces of information
- ☞ A revision strategy
- ☞ Support from home



Without these key ingredients, success becomes more difficult.

As adults, we are well aware of the importance of learning but students don't necessarily have the motivation to do their best. It is up to us to provide the structure and support necessary for their success.

### *Who are we, and what do we do?*

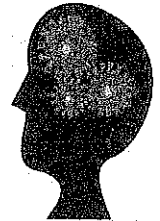


Our UK wide seminars have been developed and fine-tuned over the last sixteen years by a team of educational professionals including teachers and psychologists. They highlight a number of proven strategies that enable students to make learning easier and more productive. On average, 90% of attendees rate the seminars as very good or excellent.

### *Memorising the little things*

School work is full of important things to remember such as lists, random facts, formulae, etc. This information is vital to exam success, but the question is: how can students be expected to remember it all?

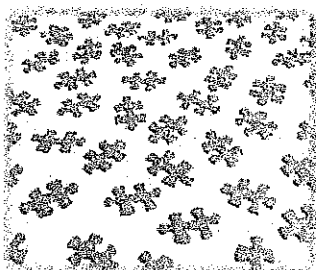
We teach a selection of easy to use, fun and effective memory techniques which tap into the brain's natural ability. We show the students how to use their imagination in a logical way which enables them to use both sides of the brain as they learn.



#### **THE TECHNIQUES:**

- ☞ Mnemonics (e.g. Never Eat Shredded Wheat)
- ☞ Image Chains (placing a list of words into an imaginative story)
- ☞ Peg Words (attaching items to an image that is related to a number)
- ☞ Loci (imagining items in a location in a room etc)

### *Memorising the big things*



Exam success is dependent on more than just remembering selected facts. How can we help students to remember an entire unit of work?

In order for students to remember something well, they need to make sure that they **understand** it first. This can be summed up by the mantra: read it, make sense of it, summarise it.

The best method to understand and summarise something is to look for its **THEME, MAIN IDEAS** and **DETAILS**:

- ☞ **THEME:** What is it all about? ;
- ☞ **MAIN IDEAS:** What are the key ideas?
- ☞ **DETAILS:** Who? What? Where? When? Why? How?