

Dear Parent/Carer

16 December 2025

Careers Programme for Year 7 onwards at Downlands.

I am writing to inform you of our careers programme here at Downlands school, and to advise how you can keep track of what your child or children are doing. All of the year 7 students have had a CDC lesson scheduled where they completed a careers questionnaire created by the Careers and Enterprise Company to ascertain their current awareness of their options post-secondary school and their attitude towards and confidence in their future. The results of these questionnaires will help us to develop and adapt our curriculum to ensure that all students are given the tools they need to move forward on their career journeys. We have activities every week during Tutor time including a Job of the Week on the school bulletin. This can also be viewed on the school's website careers page, along with other useful information on our careers programme and local opportunities.

At Downlands we make use of a careers platform called Unifrog, and the year 7s all have an account set up for them. Should your child have missed the CDC lesson where their peers logged on, please do encourage them to find the email from Unifrog on their school email account and to follow the instructions to sign in using SSO with their school Microsoft account.

Unifrog is a one-stop shop with tools to help students discover more about the world of work, identify and investigate potential careers and search for colleges, university degrees and apprenticeships. This presentation will give you an over view of some of the key tools we will be utilising during KS3 and KS4:



Parent Introduction
to Unifrog 2025 (1).ppt

Unifrog have changed the way that parents can access their platform, so that now you can be linked directly to your child or children's accounts. This means you will be able to see yourself what they have been doing on the platform, and any careers activities which have been recorded for them such as assemblies, meetings with employers, and in KS4 guidance meetings and work experience.

You can only get signed up on the platform once your email address has been linked to your child's or children's account and in order for that to happen, you need to give your **express permission** by completing this form:

[Consent for my email to be attached to the Unifrog account\(s\) of my child/children – Fill out form](#)

Once you have given your consent, we can request your details are added to your child's account and then you can follow the instructions on the slide in the presentation above.

As always, if you have any questions regarding careers here at Downlands, please contact me on careers@downlands.org.

Merry Christmas and here's to more career learning in 2026!

Yours faithfully

Liz Hollingdale
Careers Lead